iAlert

BRANDED WEATHER ALERT SERVICE

FOR METEOROLOGISTS, MEDIA,
BUSINESSES AND SERVICE PROVIDERS

Your brand on every severe weather alert.

Offer National Weather Service alerts by email, text and voice call to the people you serve, under your own name and logo. iAlert runs everything behind it.



What you get

Your brand up front
Your logo on emails and your signup page, your name in every text, your words on every voice call.

Email, text and voice
Offer any mix of the three. iAlert provides your text and voice phone numbers.

Alerts for where people are
Each warning goes only to people whose location is inside the alert area, around the clock, as issued by the National Weather Service.

Two ways to add people
Add them yourself, or let them sign up on their own: share your iAlert signup link, or embed the signup form on your own website.

Free or paid, your choice
Give alerts away, or charge your customers through your own Stripe account at your own price.

Nothing to build or host
No servers, software or phone carriers to manage. iAlert hosts, sends and supports the system behind it; you manage your customers and run your service.

Who it is for

Meteorologists and media
Mention one link on air, online or in your forecasts, and grow a direct alert list for your audience under your own name.

Businesses and organizations
Keep staff, members or clients informed about the weather where they live and work.

Service providers
Add a branded alert product to what you already sell, at your own prices.

Powered by iAlert: National Weather Service warnings, matched to each person's location, 24 hours a day.

HOW IT WORKS

Reach your audience two ways

Use one or both. Everyone gets alerts under your brand.

Add people yourself

For staff, members or clients you already serve.

- Enter a name, email or mobile, location and the alerts they need.
- Change, pause or remove anyone at any time.
- Monitor and manage your service from your online dashboard.

Share your signup link or form

For the public: on air, on social media, or embedded on your website.

- People sign up in about a minute and confirm their own email and mobile.
- They get a welcome email in your brand and can change or stop alerts themselves.
- Free, or paid to your own Stripe account at your price.

How the money works

Your customers
Get alerts free, or pay you in Paid mode, straight into your own Stripe account.

You
Set your own prices. The money and refunds are yours. Your customers are covered by iAlert's Terms and Privacy Policy.

iAlert
Bills you monthly: a base fee plus a rate for each active email, text and voice method, per user.

Alerts your users can receive

Tornado Warning | **Severe Thunderstorm Warning** | **Tornado Watch** | **Flash Flood Warning** | **Flood Warning**
Winter Storm Warning | **Blizzard Warning** | **Ice Storm Warning** | **Extreme Heat Warning** | **Extreme Cold Warning**
High Wind Warning | **Hurricane Warning** | **Storm Surge Warning** | **Tsunami Warning** | **Red Flag Warning** | **Dense Fog Advisory**
Winter Weather Advisory | **Heat Advisory** | **Wind Advisory** | **Freeze Warning** | **Coastal Flood Warning** | **and more**

Dark = sent by default. You choose the full list from more than 70 National Weather Service alert types.

Getting started

1 · Talk to us
Tell us about your audience on the Get Started form or by email.

2 · Get your code
We send a one-time approval code for your business.

3 · Go live
Create your account in about ten minutes. We set up your numbers and signup page.

Ready to offer branded alerts?

Scan or start at
ialert.com/branded-weather-alert-service.php
or email **support@ialert.com**.

Scan for every step, in detail:
ialert.com/docs/ialert-branded-service-guide.pdf